Move more vehicles with complete retail and lease incentive data

The key to moving new vehicles fast is highlighting how much you can knock-off the sticker price. Chrome Data has a proven track record in automotive data, and we can help you promote your best deals with complete retail and lease incentive data.

Chrome Incentives Service covers both the U.S. and Canadian markets and delivers instant access to all deal scenarios for every vehicle. This includes stackability and equipment-specific rules. We leverage our experience and resources to ensure data is always timely and continuously updated, so new programs are available shortly after a manufacturer's decision.

All deals are based on customer zip code or postal code and a vehicle identifier, whether that is a VIN, Chrome Style ID or Autodata Acode. These specific codes are also returned in the results, so you have the passcode to Chrome Data's complete suite of vehicle data and solutions. As a result, you can integrate incentives with research and inventory tools to generate more leads without compatibility issues that heavily tap resources.

We also have your development needs covered. Get up and running fast with our web service, select batch processing for high-volume inquiries or download the entire data set and create your own application.

Whether you're a dealer, portal or dealer services provider, discover how our complete and timely incentives data can help highlight your new inventory to move more vehicles more quickly.

Features:

- Web service platform, batch processing or data file download
- Complete retail and lease data
- Based on customer zip code or postal code and vehicle identifier (VIN, Style ID or Acode)
- Same-day data updates
- Available for U.S. and Canadian markets
- Stackability rules
- Equipment-specific rules
- Auto show programs and special events updated automatically
- Mapped to Chrome Style ID and ACode

Benefits:

- Promote new vehicle inventory with complete retail and lease incentives
- Highlight deals with timely data for U.S. and Canadian markets
- Easily integrate with research and inventory tools to generate more leads throughout your website
- Display accurate information with stackabilty and equipment-specific rules